



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH



STRATEGIC PLAN FOR INTERNATIONALIZATION

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International Development And Alumni Relations Office

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WELCOME

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NARXOZ GLOBAL STRATEGY: INTRODUCTION AND REPORT

“CHANGE YOUR THINKING INTO GLOBAL”

The 2016-2019 strategic planning cycle launched the ten pillars of the Narxoz Development Strategy which envisaged towards establishing a name for Narxoz University internationally. The strategy incorporated developmental policies which sought to increase the percentile of students participating in the academic mobility programs to 10%, and international student admissions to 5%. This was to be achieved by participation in university ranking systems, attaining international accreditations, and by organizing ‘international weeks’ which introduced students to renowned global scholars and professionals.

PROGRESS REPORT

- Over 500 students participated in the academic mobility program. The international coverage of this opportunity extended to more than ten countries. Though we did not reach our goal of increasing the percentile to 10% (we achieved only a 2% increase), we found that the overall motivation and understanding of the project grew.
- The university enrolled 114 international students from predominantly four countries – Russia, Kyrgyzstan, Tajikistan and China.
- The numbers of students that participated in the academic mobility programs and the number of international student admissions for the year 2019 was low (112 students) compared to 2018 (167 students). This was due to the change in the enrollment strategy which included a tuition fee increase, higher educational requirements, improved cognitive testing, etc.
- 13 full-time Professors were appointed as part of the plan to increase the percentile of international faculty and scholars on campus.
- The university organized 14 European projects that involved the participation of a hundred stakeholders comprising of faculty and administrators. The events focused on in-house capacity building trainings.
- 800 faculty outside the University partook in the PEOPLE project which addressed HR development within the country.
- Infrastructure improvements and development plans were approved. The expected time to begin the improvements is June 2019.
- New academic programs are to be launched from September 2019.

The 2020-2025 five-year plan will aim to remedy the deficiencies of the previous strategic cycle. It will focus on the following:

- Executing fundamental changes in internal policy to address the challenges faced in the global education forum.
- Creating a dynamic and transparent institution characterized by mutual respect and trust between all stakeholders.

MISSION, VISION AND VALUES

Our endeavour is to transform Narxoz University into a global platform for education. This requires initiating an institution wide change that welcomes contemporary thinking, research and innovation; fosters inter-departmental relationships; and

MISSION

To provide our students with all the resources and opportunities to become effective future leaders of the world.

VISION

We envision creating a sustainable partnership between all stakeholders – students, faculty, administrative staff, etc.

VALUES

Accessibility, transparency and mutual understanding between all stakeholders.

STRATEGIC AREAS

STRATEGIC AREA I: Global Consortium

Global Strategic Partners (GSP) and Global Strategic Network (GSN) are two programs that will be launched to create a global consortium. The agenda would be to identify topics of collaboration and establish joint centres of research and academic initiatives between present and future global partners.

STRATEGIC AREA II: Globalization of Narxoz Community

The International Development Office will facilitate and incentivize faculty involvement to advance the university's global engagement. This in turn would enable faculty to provide a high international standard of education centred on research and contemporary thinking.

STRATEGIC AREA III: Improve the Quality of Service to International Students and Faculty

To set up a user-friendly framework to cater to the requirements of present and future international faculty and students of the university. The aim is to create an intellectual environment that fosters inter-cultural exchange which would boost the quality of education provided. The International Development office will also encourage student organization initiatives like

the Narxoz International Club which promote values of internationalization through volunteer programs that introduce international student and faculty to Kazakhstani culture and vice-versa.

STRATEGIC AREA IV: Increase Country and Program Exposure for Academic Mobility Opportunities

To establish a web-based portal that creates innumerable opportunities for students and faculty to expose to internationalization from prestigious institutions around the world. The International Development Office will work on creating a corpus of funds through grants, donations, etc., to provide financial aid to deserving students.

EXTERNAL AGENTS

External Agents play a crucial role towards the internationalization of the university. These agents provide academic, financial, capacity building and scholarship support which adds to the holistic growth and quality of education the university provides.

The following are some external agents that have contributed to the development of Narxoz:

- **International Educational Organizations**
These organizations help create academic and financial opportunities for the university. These partnerships enable a free flow of intelligence and skill between the parties.
- **The National ERASMUS+ Office**
The organization monitors, controls and assesses the implementation of current European projects. They also assist the university in applying for calls.
- **The Kazakhstan Ministry of Education and the Bologna Process**
These institutions serve as a link between the government and university, and at times provide grants for inviting international faculty and top-management.
- **Business Partners**
These partners significantly aid the university in creating a strong corpus of funds.

ACTIONS

Below are ten actions put forward to successfully implement the intended strategic plans, follow the vision, achieve the mission - all while sticking to the values this project was founded on. Different countries and regions have been selected to accommodate the different needs of the university – Central Asia to increase international student admissions, Europe for Academic Mobility programs, U.S.A to create dual degree opportunities and support research initiatives, Asia to create a database of information of lucrative projects that would benefit the university.

ACTIONS	TO DO LIST	TERMS	SUPERVISOR
Action 1	To identify the regions and the actions: Europe, Russia, China, Central Asia, the USA	2019-2020	Head of International Development office
Action 2	To develop double degree programs with the US and European Universities	2019-2024	Head of International Development office and deans of the schools
Action 3	To design an admission policy for international student scholarships, discounts and admission procedure	2019	Head of International Development office and the admission office
Action 4	To incentivise the faculty to be involved in internationalization policy: reward policy	2019-2021	Head of International Development office and HR office
Action 5	To create a strong and acknowledgeable platform for Global Narxoz and Global Portal Narxoz	2019	Head of International Development office
Action 6	To promote Narxoz International Club to engage international students and local students for joint collaboration	2019-2024	Head of International Development office and Head of the Narxoz International Club
Action 7	To facilitate Welcome Center for International faculty and students: increase volunteering	2019-2020	Head of International Development office
Action 8	To cultivate international alumni family	2019-2024	Head of International Development office and Director for Alumni relations
Action 9	To provide resources for faculty to apply and participate in global research initiatives	2020-2024	Head of International Development office and Dean in Research
Action 10	To establish an annual online campaign with partners to sustain our students' ideas: study abroad scholarships	2020-2024	Head of International Development office and Finance office, Lawyer's office

CONCLUSION

The Narxoz Global Strategy will be implemented and expanded by the International Development and Alumni Affairs Office. The foundation to create an internationalized Narxoz has already been set by the previous strategic cycle – an improved enrolment plan, recruiting international faculty scholars, opening a gateway for academic mobility for students, creating opportunities for international student admissions, and establishing partnerships with influential institutions. By working on the aforementioned strategic areas, action plans and partnering with external agents, the International Development Office is confident that it will expand the brand of Narxoz University as a student centric international educational institution.