



Strategic Plan for Internationalization

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The Mission, the Vision, and the Values

I. Mission

- Serve strategic demand for domestic aerospace industry...
- Serve the drive for modernization and socio-economic development...
- Serve the whole of humankind by tackling global challenges

Targeting global scientific frontier, Beihang University, as one of the top research universities in China, stands in the service of the strategic needs of the nation. With cultivation of elites as our basis, scientific and technological innovation as our goals, and global vision as our footholds, the university puts strengths on selected research directions for further advancement by deepening mechanism reforms, aggregates talents by creating suitable platforms.

II. Vision

- To build a world-class university based in China
- To embrace the world by furthering internationalisation
- To empower the future by strengthening partnerships

Nowadays, Beihang has evolved into an open, comprehensive, research-oriented university with focuses on aeronautics, astronautics and informatics. Looking to the future, under the guidance of the UPS Global Engagement Plan (University to University, Professor to Professor, Student to Student), Beihang aspires to become a world-class research university rooted in China with distinctive advantages in science and technology.

III. Values

Over the past century, Beihang values the diligence, all-round development and bold innovation. “Diligence” means assiduous study, the passion for science and the pursuit of truth; “all-round development” embodies the possession of both virtue and brilliance, being excellent in character and learning, and the unity of knowing and doing; “bold innovation” represents the qualities of perseverance, being bold in exploration and being a pioneer with the goal of perfection.

The Strategic Areas – 5 Strategic Aspects

1. Global Partnerships

To build strong and sustainable partnerships with institutions around the world.

2. Beihang Global Campus

To construct Global Campus at Beihang University

3. Internationalized Faculty

To recruit and maintain an internationalized faculty team

4. World-class Research

To conduct world-class research

5. Internationalized Schools

To develop internationalized schools

The External Agents

1. University alliance and networks
2. Policy makers/national authorities: governmental authorities at both central and provincial levels
3. Private institutions: educational agencies/consultants
4. Media
5. Entrepreneurs/employers

The Actions

1. Join university alliances and networks
2. Develop international joint research projects
3. Organize global forum, international conference and alumni organizations
4. Develop student exchange programs/double degree programs, research internship programs & international joint class programs
5. Organize international summer schools at Beihang or at partner institutions.
6. Develop internationalized curriculum
7. Establish mechanism for global recruitment
8. Construct international research centre & joint research platform

The Summary

To summarise everything, we suggest to use two tables, such as the following ones, where you can show the impact level of the actions in each part.

	Strat. Area 01 Global Partnerships	Strat. Area 02 Beihang Global Campus	Strat. Area 03 Internationalized Faculty	Strat. Area 04 World-class Research	Strat. Area 05 Internationalized Schools
Action 1	High	Medium	Low	Low	Medium
Action 2	Medium	Medium	High	High	High
Action 3	Medium	Medium	Low	Low	Low
Action 4	Medium	High	Low	Low	High
Action 5	Low	High	Low	Low	High
Action 6	Low	High	Low	Low	High
Action 7	Low	Medium	High	Medium	High
Action 8	Medium	Medium	High	High	High

	Ext. Agent 01 University Alliance and networks	Ext. Agent 02 Policy Makers/national authorities	Ext. Agent 03 Private institutions	Ext. Agent 04 Media	Ext. Agent 05 Entrepreneurs /employers
Action 1	High	Medium	Low	Medium	Low
Action 2	Low	Low	Low	Medium	Low
Action 3	High	Medium	Low	High	Low
Action 4	High	Low	Medium	Low	Medium
Action 5	Low	Low	Low	Low	Low
Action 6	Low	Low	Low	Low	Low
Action 7	Low	High	Low	Medium	High
Action 8	Medium	Low	Low	Medium	Medium